

# VERSATILE HAUS

## DIGITAL MARKETING SOLUTION

Website Design & Development | Online  
Marketing Campaign |  
Online Advertising | Visual Branding |  
Application | Digital Platform

...Be your Digital Partners

# WHAT WE DO?

**Versatile Haus** is the Digital Marketing Solutions Agency; specialized on Website Design, Website Development, Software Development, e-Commerce, Mobile Application, Online Marketing Campaign and Graphic Design, based in Bangkok, Thailand



Website Design & Website Development



Digital Marketing Solutions



Visual Branding & Identity System



Marketing Supportive Service



Online Platforms (License)

Our main objective is to help our clients to achieve the business targets through suitable [Digital Marketing approach](#) with reasonable budget.

We start each project by Listening to your target, and sharing Digital Marketing Idea together in order to ensure that your target will be fully completed by our digital marketing solutions.

# OUR VALUES – WE ARE...

We have values to bond us to achieve the vision and mission

## ...Be your Digital Partners



## OUR SERVICE

### Website Design & Website Development



#### Website Development

Front-end | Back-end |  
Responsive | Database Management



#### UI/ UX

Sitemap | Web Structure |  
User Interface | User Experience



#### E-Commerce

WooCommerce | Magento |  
OpenCart | PHP



#### E-Service & Web Application

Online Booking | Job Application |  
Store Location | Online Ordering | Directory



#### E-Learning Management System

Online VDO | Online Examination | Online Classroom  
| Online Certificate | Moodle | LMS



#### Mobile Application

iOS | Android  
Web Service | API

# OUR SERVICE

## Digital Marketing Solutions



### Digital Marketing Campaign

Creative and Campaigner | Online Events | Content Calendar



### Search Engine Management

SEM | SEO | PPC | Adwords | Adverts | Advertorial



### Social Media Management

Facebook Admin | Social Media Branding & Activities | LINE@ | Social Monitoring



### E-mail Marketing (eDM)

E-mail Blasting | A/B Testing | HTML Development | Report



### Digital Media Planner

Media Planning & Schedule | Media Platform | Campaign Developer



### Analytics & Report

Google Analytics Report | User Behavior | Google Trend

## OUR SERVICE

### Visual Branding & Identity System



#### Corporate Identity

Digital Branding & Identity |  
CI Research | Brand Book



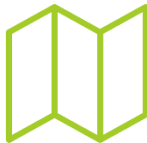
#### Infographic

Content Analysis | Icon Design |  
Graphic Design



#### Catalog & Book

Layout Design | Content Proven  
Graphic Design



#### Brochure & Leaflet

Brochure | Leaflet | Postcard | Handbill  
Design & Printing



#### Packaging

Packaging | Core Business Design  
Research & Testing

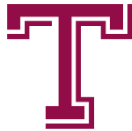


#### Printing

Printing | Paper | Tag

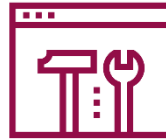
## OUR SERVICE

### Digital Marketing Supportive Service



#### Content Development (Text & Photo)

Copywriter | Translation | Photographer  
Articles for SEO



#### Maintenance Agreement Service

Content Update | Security & Protection | Technical  
Advisory | Data Back Up | System Monitoring



#### Business Intelligence (BI)

Marketing Analysis | Marketing Research  
Big Data Analysis | Reporting | Segmentation



#### In-house Training

SEO Training | Social Media Training |  
Digital Landscape



#### Business & Digital Consultant

Online Marketing Strategies |  
E-Commerce Business Unit Set Up



#### Domain & Hosting

Hosting Configuration | E-mail Hosting |  
G-Suite | Google App

## OUR SERVICE

### Online Platforms (License)



#### WOW - Information

Standard Quality Design with  
Powerful Back-end for SEO



#### WOW Store

OpenCart e-commerce Platform for new business to  
grow up the business



#### appoint me

#### AppointME

The Booking System for Time Management and New  
Marketing & Sale Channels



#### order me

#### OrderME

The Sale Order Management platform for Sale  
Management to record the work history



#### connect me

#### ConnectME

The portal platform for company management to  
track the work and document history



#### design me

#### DesignME

The licensed platform for designing the product (t-  
shirts for designing the products

# WHY TO WORK WITH US?

our service is underway of these standards

## 01 CUSTOMER ONLINE INSIGHT

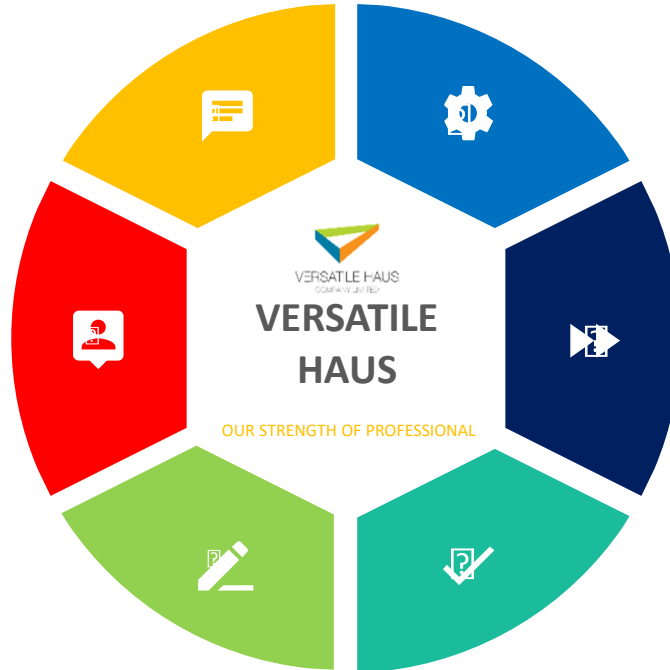
Welcome to be your online consultant with the Digital Marketing Solutions and Give the online consumers' insight for strategic decision. We help our clients to revise their Operation process to match to the system.

## 02 ONLINE BRANDING

To strategically promote the Business via online, we create the online marketing campaign to achieve our clients' objectives by using Brand Centric. We do not only focus on products, but also, Brand purpose, people, process, product, and projects

## 03 CUSTOMIZED DESIGN

Design as the unique requirements, Modern both Website and Graphic Design. We provide the quality works in order to help our clients' Branding for quality communication.



## 04 POWERFUL BACK-END

The Content Management System (CMS) is the powerful tool for content management for website. The CMS supports SEO by consisting of Meta Tag, Alternative Text and Slug.

## 05 FAST SUPPORT

Fast support and service to solve the problems which we try to complete within 24 hours both in term of Operation, Design, and Programming. Our team can communicate the technical terms.

## 06 REASONABLE BUDGET

The Fair and Reasonable Budget will be offered – our proposed budget will be broken down into BOQ to make our clients understand the scope of work and what they are buying in this budget.

## OUR CLIENTS



## OUR CLIENTS



ATSIAMSIGHT



## OUR CLIENTS

CERAMIQUE  
Land of Great Ceramic & Tiles

Corner 43 Decor

McVisor

KING  
LASER

SMG Glass & Metals

SURASAK  
ENGINEERING

ES  
Eksipbangkok

pcb-bangkok  
www.pcbbangkok.com

CHIX DIAMOND

HOYHON  
CIRCUS  
COMMUNITY & LIFE

ANC  
Chemicals

MIGHTY  
PRIVATE DINING

MYAKO  
THAILAND

RACHA  
NUMBER

BAKINGHAM  
design studio

bite  
me  
soft

Health  
Relations  
" We care for your  
Health & Wellness "

Todj  
MARKETING

DrHub

THREE H

SRITHIP CLASSIC STEEL  
Classic, Timeless, Elegant

BEZ

Idaa  
keeper

@  
edu  
EST. 2008

BIRD  
EYE  
VIEW  
advertising agency co., ltd.

Smile  
Board  
Wood Cement Bonded Particleboard  
Your Idea Your Style

3D

Lissom  
Logistics

FRIENDSHIP  
WORKS  
CO., LTD.

SVITECH  
swiss vitalisation technology

PLT  
IMEX

CAFÉ DE TU  
Café de la Vie

## OUR CLIENTS





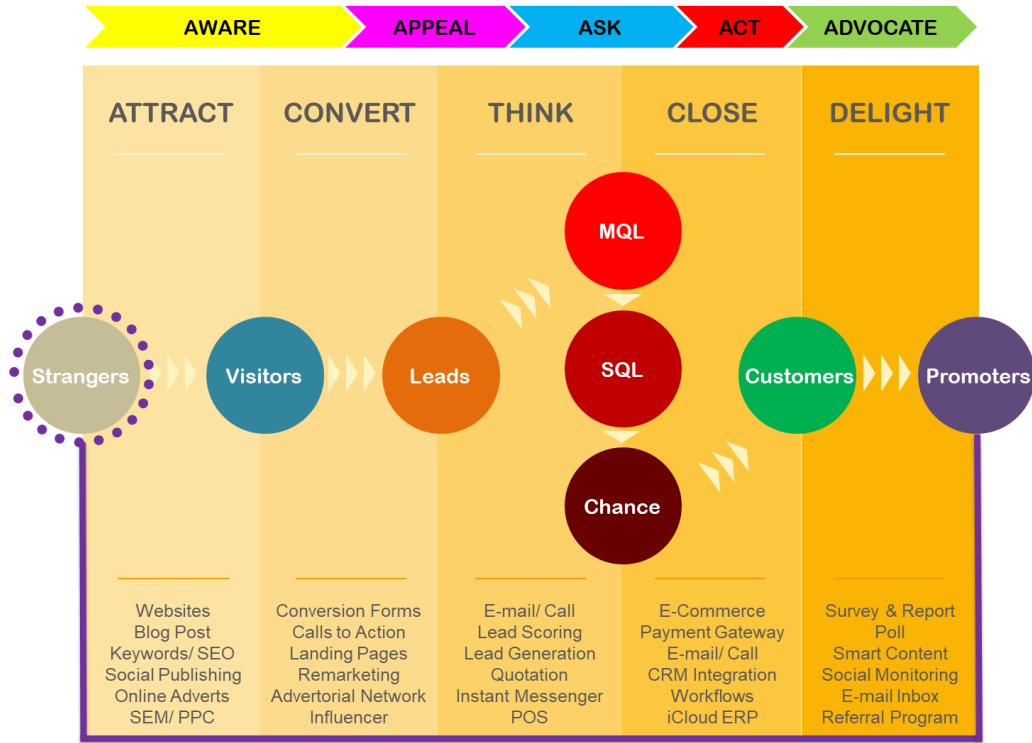
## INTERNET MARKETING TREE

### Concept

It was my attempt to give my clients a better perspective and understanding of how web marketing strategies and tools fit together. By making the website the trunk of the tree, I show the roots that I believe most important, and how promotional and advertising tactics (now known best as in-bound marketing) branch out and feed back into the trunk. As web marketing has advanced and continues to grow, the tree isn't a perfect metaphor to cover every option, but it still provides a realistic perspective. I hope you like this version. It is still a work in progress, so feel free to comment and let me know what changes you'd like to see.

**"We believe that the suitable technology and knowledge are our tools for our life to leverage our quality of life and work as their wish."**

# INBOUND MARKETING CONCEPT

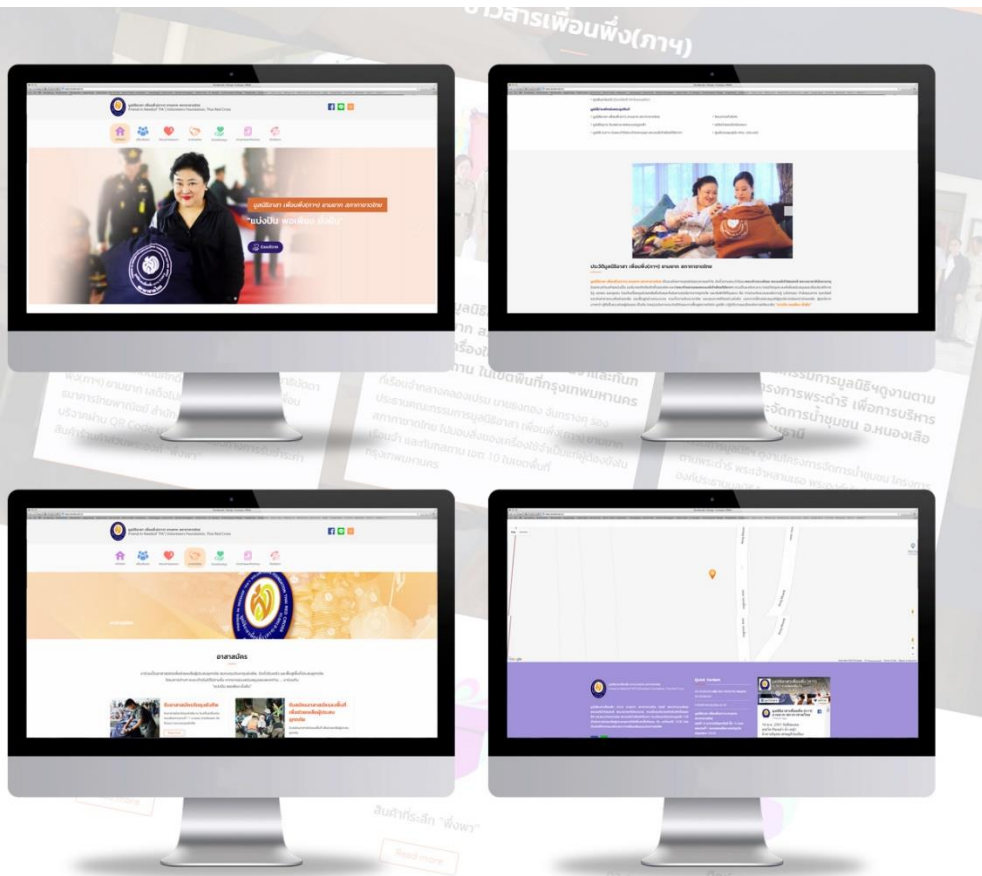


# OUR PORTFOLIO

## Digital Marketing Solutions

Our projects is the result of service integration which combines website development, online marketing and graphic design in order to help our clients to achieve the business targets





## FRIENDS OF PA, 2017

**Business:** Non Profit Organization, Thai Red Cross

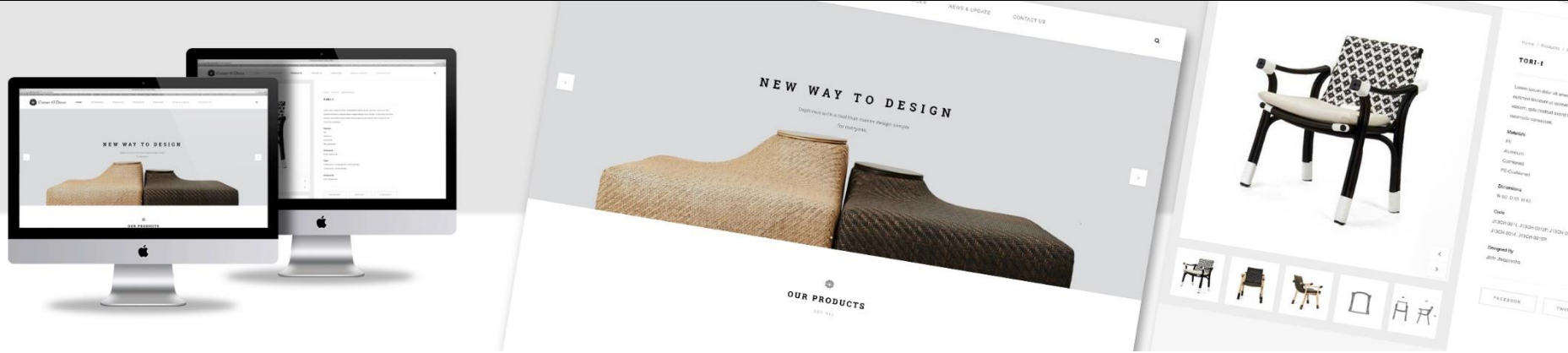
Website Design & Development | Online Registration | Consultant

**Friend in Need of PA Volunteer Foundation** is the official foundation in Red Cross, Thailand. This foundation has responsibilities to support Thai people.

The committees of foundation intended to develop the channel (website) for helping the organization to announce for volunteer registration and to systematically record the volunteer. After using the system, they can have the chance to obtain more volunteers for each project or campaign. Thus, they; as the result of, can help our Thai people in each location promptly which is better than in the previous time.

In summary, this system can support the foundation to have more chance for business.

[www.friendsofpa.or.th](http://www.friendsofpa.or.th)



Corner 43 Decor

## CORNER43 DÉCOR, 2017

Business: Luxury Furniture

Website Design & Development | UI & UX | Database Management

Corner 43 Decor is a luxury furnishing and home accessories company established in 1987 with a mission to create well designed furniture and decorative items, using locally sourced materials. Corner 43 Decor is the Global Brand who has worked many designers in global class.

The requirement was to design and develop the luxury website page to build the Brand Company Image and to show the product detail for interior designers who are looking for Luxury Furniture for hotel and residence decoration. The design was based on Black and White, Clean and Neat Design. For the website function, we provide the best quality of Back-end section which is supported for linking many database. The web admin can link many products from database to the related pages such as Gallery, News & Press, or Collection. This meant they can save the time for website administration.

[www.corner43.com](http://www.corner43.com)



## BLINK, 2015, 2017

Business: Functional Drink

Website Design & Development | e-Commerce (Magento)

**Blink (Collagen Drink)** is the first brand of collagen drink. Their customers is girls and teenagers who take care themselves. We have worked with Blink Marketing Team since 2014

The first requirement was to renovate the existing Blink website to show branding (look & feel). Our designer tried to interpret and decode it. Over 2 years, the Blink website could effectively work. Because of our work quality, Blink gave us the second requirement; e-Commerce project. This e-Commerce was based on Magento Platform (1<sup>st</sup> e-Commerce Platform in the World).

Nowadays, Blink Marketing team can use the websites for their business target, and we are merely web moderators. Moreover, so far, we have support Blink Team since 2014 – more than 10 projects



**Magento™**  
Open Source eCommerce



[www.blink.co.th](http://www.blink.co.th)  
[www.blink.co.th/blinkshop](http://www.blink.co.th/blinkshop)



## CHEER CLUB – THAMMASAT UNIVERSITY, 2018

Business: Non Profit Organization

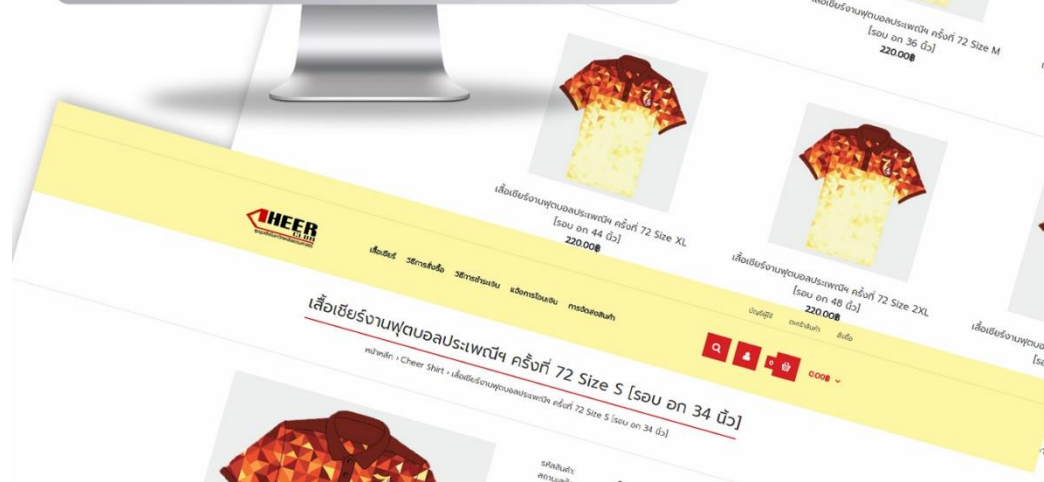
e-Commerce (OpenCart) | Administration | Call Center | Fulfillment Service

**Cheer Club of Thammasat University** is non-profit student organization to organize the CU-TU Traditional Football in every year. The member of club is Thammasat students, mostly is alumni who used to work the event

One of most important of responsibilities is to distribute the Cheer T-shirts to students and alumni to join this annual event. The pain point, we, as the ex-member, have to solve, is the location of distribution which the store is only physical stores in the university. The club would like to go beyond to create the chance for alumni (90%) to have the T-shirts, and deliver them. The e-Commerce is the key answer. We can help the club by developing the e-Commerce Platform, managing the sale order, and fulfillment service. The consequence is that we can sell and distribute the T-shirt more than 7,000 T-shirts in 1.5 months. They feel very happy on this solution both the process and costing

Thus, this case teach us and client that the e-Commerce platform can access the target market precisely without distance barriers.

[www.thamcheer.com](http://www.thamcheer.com)





## PONGSAK CLINIC, 2016, 2018

**Business:** Medical Service

Website Design & Development | UI & UX, Database Management &  
Member Registration & Survey Recording | Instagram Feeding

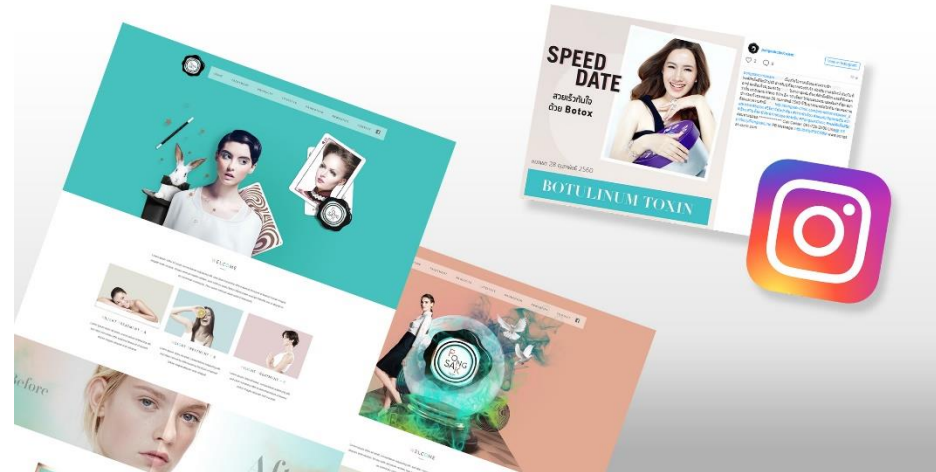
**Pongsak Clinic** is high-trendy medical brand who is focusing on medical treatment for Thai teenage. This brand is re-branded by new generation to keep them look modern. We worked with Pongsak Clinic Marketing Team to support them in terms of website development following to the new branding CI.

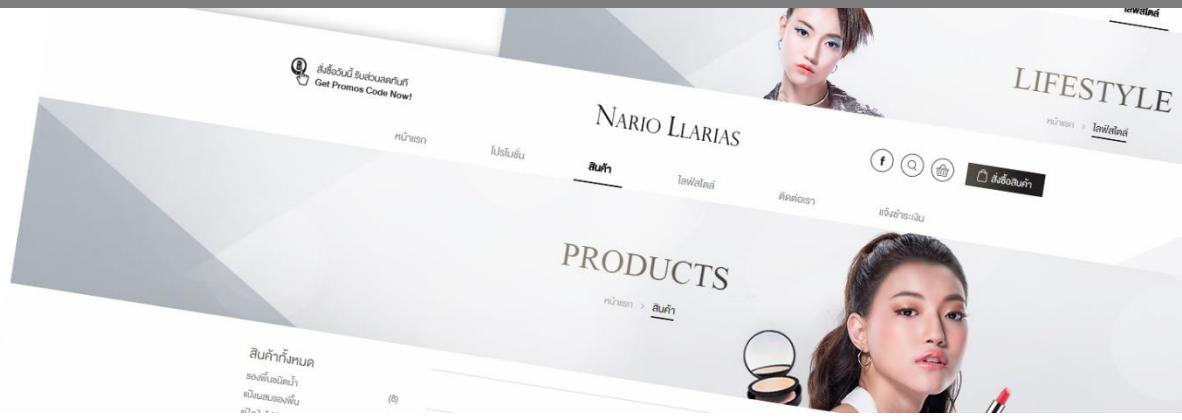
Our received requirement was to communicate the Pongsak Clinic branding through website; moreover they would like to allow visitors play for the survey on the website. The website would record the survey data into the database for exporting for the marketing strategies. For the design, we designed as the Pongsak Clinic CI.

This website is manipulated for users' friendly design so as that the web admin will manage easily. So far, the website admin can still manage the website without any Technical skill.

In 2018, the clinic has the project to renovate the existing design to new version – more compact and less space

[www.pongsak-clinic.com](http://www.pongsak-clinic.com)





## NARIO LLARIAS

### NARIO LLARIAS, 2018

Business: Cosmetic  
e-Commerce (Magento) | Customized Design

Nario Llaris is the Cosmetic Brand which serve the products to B – C level of customers. They are the cosmetic factory for OEM products. There are various series of products.

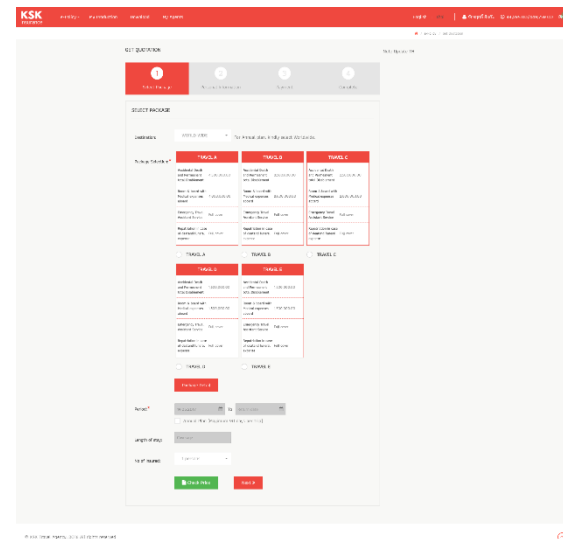
Nario Llaris would like to create the branding into the market by digital marketing, and make more business revenue. The objectives of this project (received from Get Along Well – Digital Agency) are to design and develop the e-Commerce (Magento Platform), to customize the theme, and to set up the e-Commerce system in order to achieve the business growth. In this project, we have support the Nario staff to optimize the system and link all functions as the Nario needs. This project can make more trust on Nario Brand, and increase the market channels.

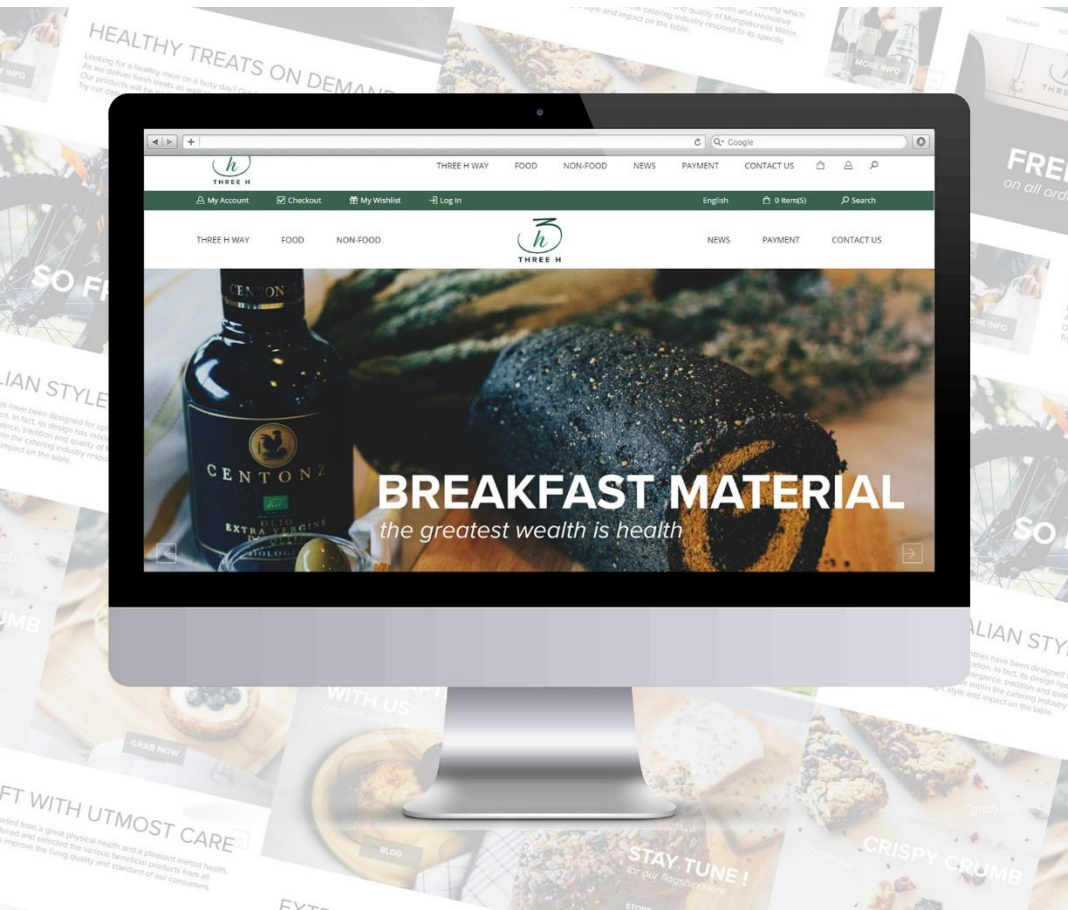
[www.nariollarias.com](http://www.nariollarias.com)

**KSK Insurance (Thailand) Public Company Limited** has 9 branches nationwide. Strategic partners include more than 1,000 agents and 400 panel garages. A competent workforce of over 200 employees is ready to provide excellent support and services to its valued customers and business partners.

We have worked for KSK for

- Mobile Application: for Agency to take photos for 1<sup>st</sup> Class Insurance for premium estimation (iOS/ Android)
- Garage Search: for customers to search/ filter the garages in the partner list
- Travel Insurance Service: for agency to sell the Travel Insurance and link the database back to the core insurance system





## 3H SHOP, 2016

Business: Organic e-Commerce (under Heritage Group)  
e-Commerce (Magento) | Photography

**3H Shop** is the new brand under Heritage Group. This brand is the trader of organic products both importing and local products. Their inspiration is to promote the life quality of Thai.

To design and develop the Magento (e-Commerce) Platform, we had to design the website in organic concept. The e-Commerce covered many features: Inventory, Member, Order, Promotion, Payment, Shipping and User sections. After we designed, we worked with Magento to connect the Front-end to CMS together, and the last procedure is to place the payment gateway and QC & Testing. Moreover, we also supported the client to find and select the Payment Gateway. Magento is a platform which is ready for many extensions and linking to other systems.

For the website function, we provide the best quality of Magento Back-end which can

[www.threeshop.com](http://www.threeshop.com)



## BEZ BRAND, 2016

**Business:** Gadget Distributor

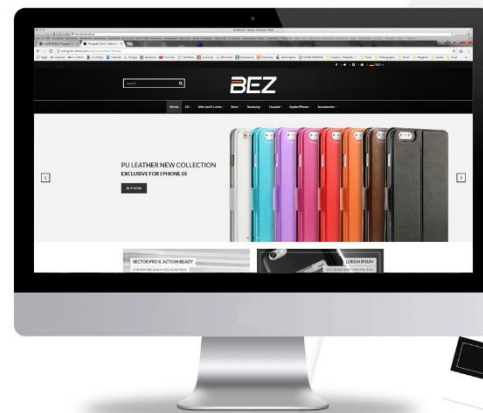
Website Design & Development | Programming | Database Management & Amazon Web Service Linkage

**BEZ Brand** is the one of high volume mobile gadget traders to Europe. They seek the quality products from China and trade to Europe by Amazon.de. They try to build the brand: BEZ.

This project was the challenging project because we had to design the BEZ website as the CI, and developed the back-end which had to feed all product information and photos from Amazon.de through Amazon Web Service (ASIN Number). Once, the website admin filled in the ASIN Number and Fetch Data, as the result all information and photos from Amazon.de would be placed on the BEZ Brand Website. The fetched products could be well managed.

This fetching data method is to link the our database to Amazon.de they provide to our web hosting. This method can save the time for filling in the content and reduce the errors, including no need to hire more staff for website management

[www.bez-brand.com](http://www.bez-brand.com)



# ATSIAMSIGHT

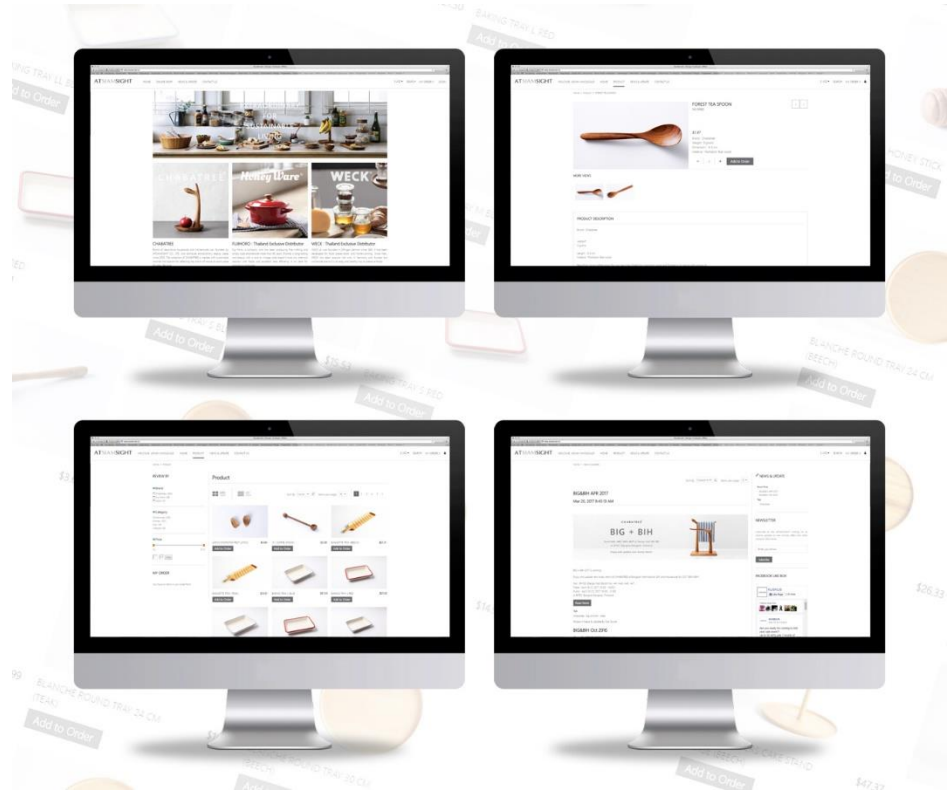
## ATSIAMSIGHT, 2016

Business: Handcraft Accessories  
e-Commerce (Magento) | Ordering Application

**AtsiamSight** was founded and creates extraordinary beauty CHABATREE Collection with sustainable manner since 2003. Carefully produce and do business in the way to minimize damage and more responsible to the environment is what we aimed.

AtSiamSight would like to have the operation system for wholesale distributors to order the products each items. The solution is to implement Magento platform for this project. The function of website was adjusted from Magento standard features. When the order arrived into the database, web admin would see and manage by sending summarized quotation to the customers. Only permitted customers can use and order the products. This is the example of implementing the website in operation section in order to save cost and time for company and reduce the error.

[www.atsiamsight.com](http://www.atsiamsight.com)





## THAI PLATINUM AIRLINE, 2017

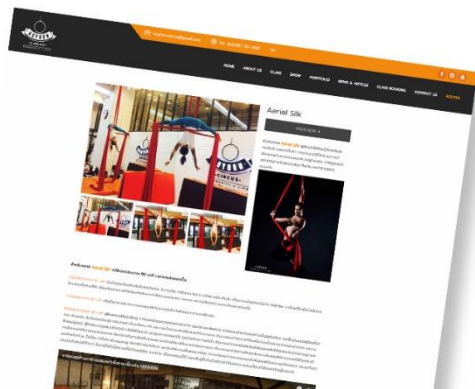
Business: Airline

Website Design & Development

**Thai Platinum** is the new company which is penetrating into the Airline Business in Thailand. They are the potential airline business which is invested by capital fund .

The goal of website is to build business image for more investors – they would like to announce News and Update of business into the public. The website has nice design and back-end for self content editor. This function is very helpful for non-technical skill staff to update the content on the website.





## HOY HON, 2017

Business: Fitness & Activities

Website Design & Development, Web Application

**Hoy Hon** is the fitness place for Fly Yoga to hang the body in the air. The fitness can provide trainer for each course. The fly yoga is like the circus for showing.

The owner of Hoy Hon would like to create the website for telling the story of the location (fitness place), and for providing the HTML space for embedding HTML code from other website (MindBody Platform). In order to consolidate all platforms they have had, the website with back-end (editor) is the key function to support this objective.

[www.hoyhon.com](http://www.hoyhon.com)



Pineapple Lazy  
Beach Villa

## PINEAPPLE LAZY, 2018

Business: Luxury Residence

Website Design & Development | Content Development | Photography

Ideally located along the secluded beach once a fisherman village in Khao Takiab, Hua Hin , **Pineapple Lazy Beach Villas** offers two very relaxed Balinese style pool villas to those seeking coziness. Whether you're looking for a place to make your next family getaway one of the most memorable ones or a place with a beachy ambience to get together with your friends, Pineapple Lazy Beach Villas is sure to suit your needs.

The website answers the marketing objectives by providing the business information for customers decision making. The villa hires us to design and develop the website, content development, and photography – we develop the website concept both image and text. Thus, we are the partner of business management for business achievement in terms of Digital Marketing.

[www.pineapplelazy.com](http://www.pineapplelazy.com)



## BLUE BOAT TRAVEL MAGAZINE, 2018

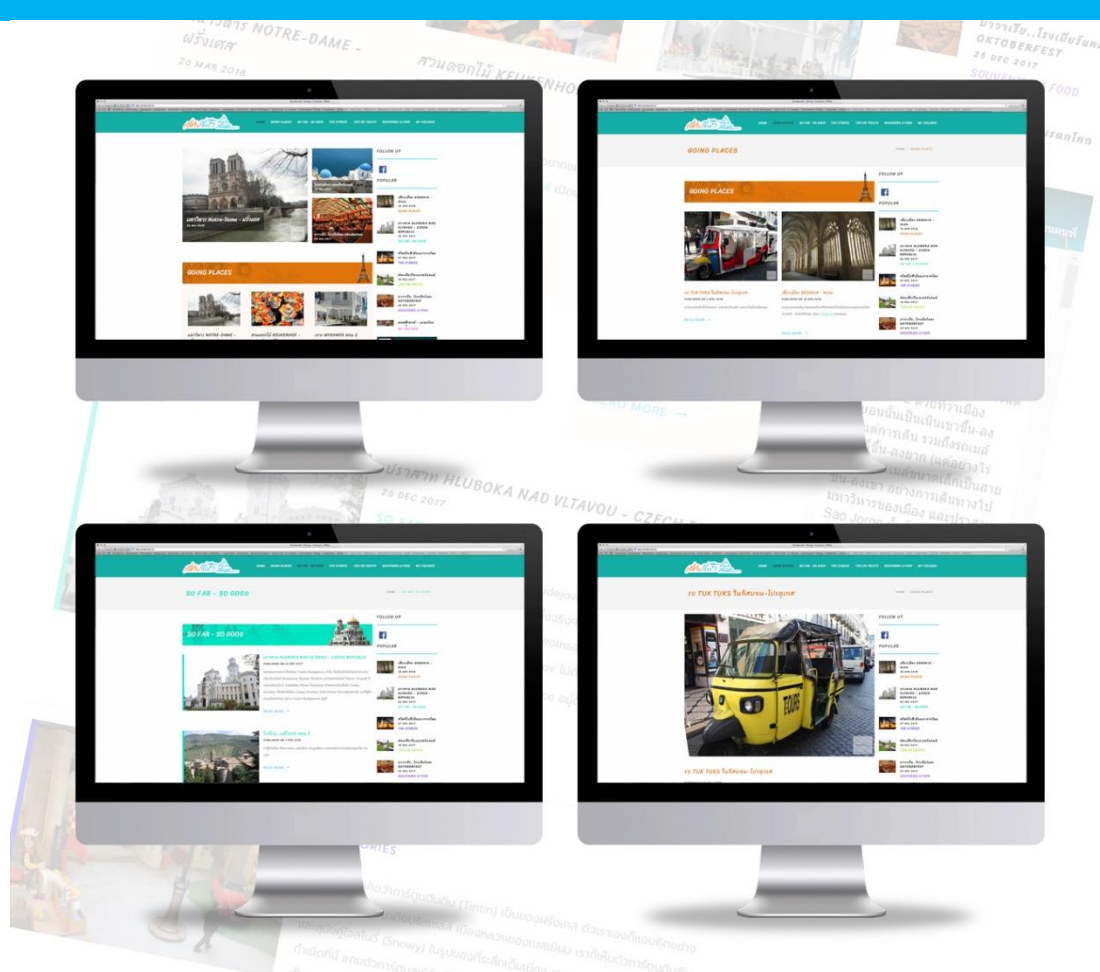
Business: Online Travel Magazine

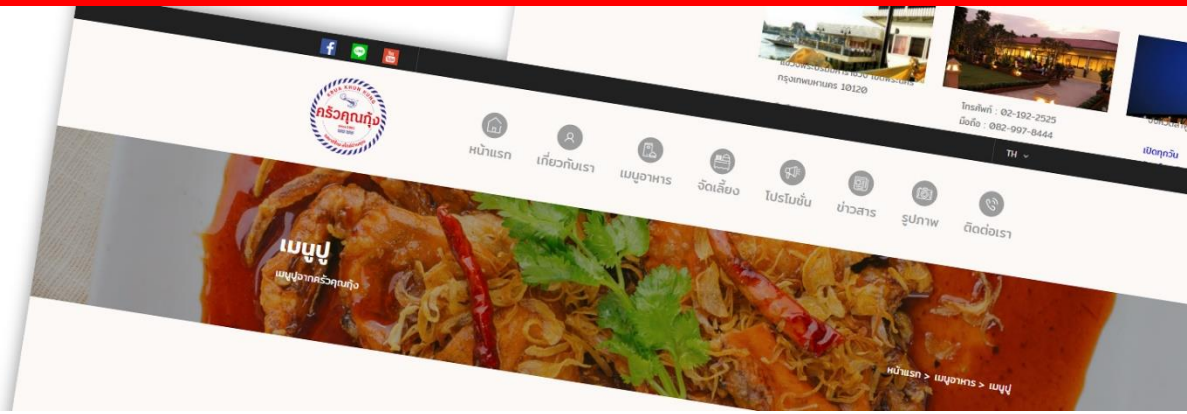
Website Design & Development | Article | AdSense

**Blue Boat** is the Travel Online Magazine, we together are online partner to provide the travel articles for public. Blue boat is the travelling writer to tell the travel stories under Sarakkadee Publication (Nai Rob Roo).

We build the website to be as the content provider website. The objective of this website is to generate the revenue from Google AdSense when the website visitors come into the website. When the Ad on the Website is clicked, Google AdSense will pay us the money as the Publication Place for advertisers. The content is the travelling stories written by Khun Siriporn Tent who loves travelling around the world and would like to tell the Travelling stories and Tips by written.

[www.เรือใบฟ้า.com](http://www.เรือใบฟ้า.com)





## KRUA KHUN KUNG, 2018

Business: Food Restaurant

Website Design & Development | Content Development

Nestled in a strange location right across from the Grand Palace, **Krua Khun Kung** is doing Thai favorites in a setting that resembles an old conference room. Seat yourself inside if you don't mind the prospect of dealing with middle-aged karaoke warbling and kids running all over the place.

The image can tell more than thousand words, Krua Khun Kung would like to promote and show their food menu images. The food gallery can improve the brand and increase the business value. Once those who would like to organize the catering in some events, they can know how the food menu is and what the food listing in the catering package. These can make customers easier to choose the catering package.

Thus, we can learn that website showing the photos can help customers for making the decision better than offline.

[www.kruakhunkung.com](http://www.kruakhunkung.com)

MR. JONES

ORPHANAGE

## MR.JONES, 2016

Business: Coffee & Bakery Shop

Website Design & Development | UI & UX | Instagram Feeding

**Mr. Jones' Orphanage** is a whimsical dessert venue with the prettiest and yummiest selections of cakes and flavored milks in Bangkok . This brand has many branches covering Bangkok.

Mr.Jones would like to have the first website reflecting the Brand Image for their customers. The website shows the menu of food and beverage. They tried to use the impact photos to attract the customers to visit their branches. This design of the project was based on wood plank tone, signature bear and antique toys. This website also used Instagram Feed function by determined Hashtag (#MRJONESORPHANAGE)

This website can communicate the functional and emotional branding to customers, and by adding Instagram function, the website can update new photos by using its feeding which is the great way for automatic leverage.

[www.mrjonesinternational.com](http://www.mrjonesinternational.com)





## MAZDA RAMA7, 2015

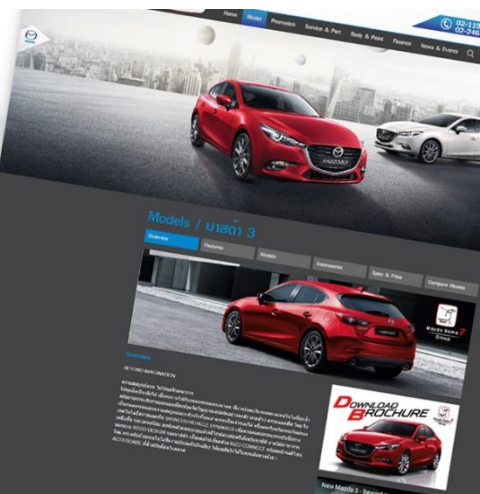
Business: Automotive Showroom

Website Design & Development, UI & UX | Database Management | Online Booking

[www.mazdarama7.com](http://www.mazdarama7.com)

**Mazda Rama7** is the one of Biggest Mazda Showroom Chain in Thailand. They would like to show more information about the models for their customers. They have planned to modify the Mazda websites around the world, especially in Australia

This website would like to provide the full version of content much more than the main Mazda website; thus, the structure of website is similar to the directory website which is divided into many sections in one model of vehicles. Moreover, this website also provide the Online Booking for customers to make an appointment for Test Drive, or Maintenance Service. All booking can be managed by web admin. The result is that the website can be reach higher ranking or Google Search Engine because of lots of space for database adding. In addition, the booking function can save the time of staff efficiently.



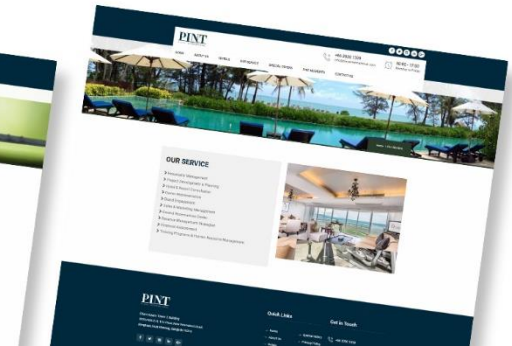
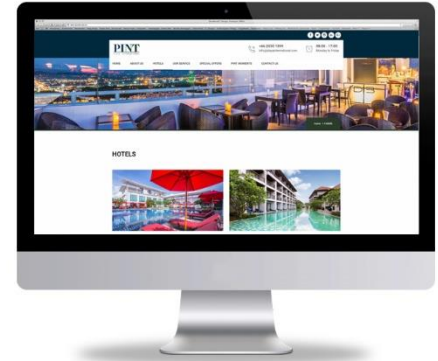
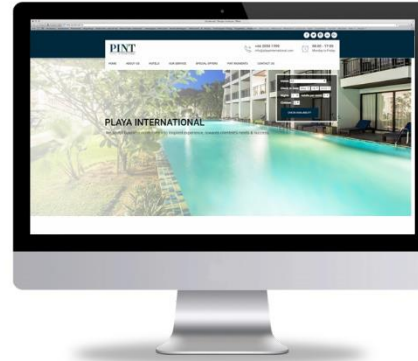
## PINT (NUSASIRI), 2017

Business: Real Estate

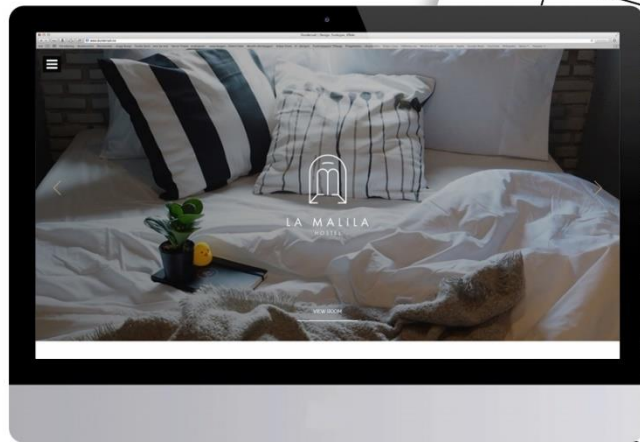
Website Design & Development | Web Service

Through the world leading hospitality industry, **PINT** is founded with the objectives to profess as efficient initiative in hospitality & management orientation. We expedite productivity by mitigating risks, optimizing efficiencies and utilizing what existing into sustainable results.

This website is the space for displaying the properties and detail. Moreover, the website can be embedded the Booking System from other Source onto the website. This website is consisted of Front-end and Back-end. As mentioned by Pint staff, the Back-end can be easily used by Non-technical skill staff. They have used them in order to update the content on the website which it always makes the website more fresh.



[www.playainternational.com](http://www.playainternational.com)



LA MALILA  
HOSTEL

## LAMALILA HOSTEL, 2018

**Business:** Luxury Residence

Website Design & Development

**La Malila Hostel** is a stylish but yet affordable priced hostel for all travelers who are looking for inspiration in Udon Thani. La Malila is not only a hostel but also a well-designed home under our motto ...

"Every journey should end with something sweet."

The website is Parallax website to show the lifestyle of the hostel and gallery and the website users can book the room by using inquiry box.

[www.lamalilahostel.com](http://www.lamalilahostel.com)



## SCANIA, 2016

Business: Vehicle Distributors

Website Design & Development | UI & UX

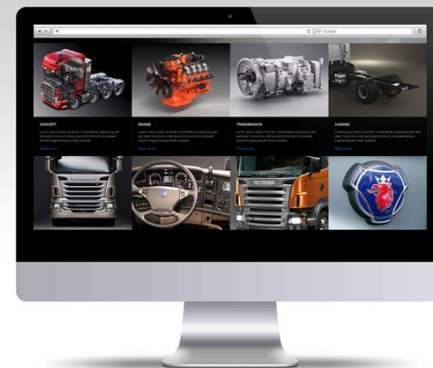
Scania has the world's widest range of sustainable transport solutions – they are all here for you to explore.

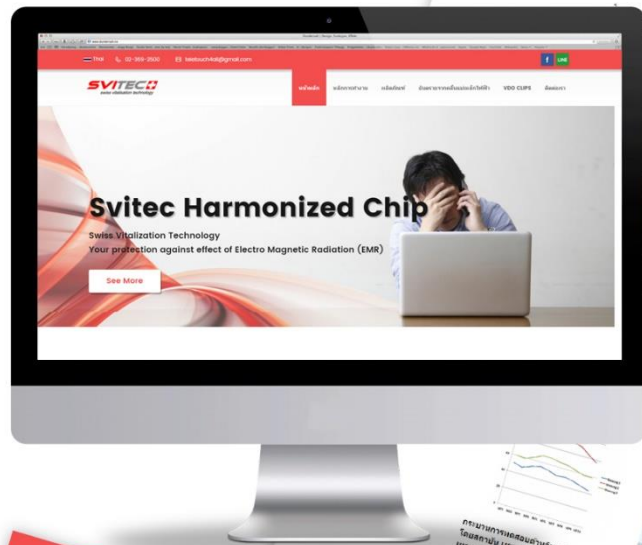
The Result:

Scania Sale Tool: for Sale team to use as the main information tool which can be updated all times in order to

- a. establish the standard of product communication,
- b. reduce the conflict among team,
- c. support new staff for leaning the products and
- d. build brand image for customers

Scania has used this tool to train new staff, and recap existing staff to reduce the conflict of content among team.





## SVITEC, 2017

Business: Swiss Innovation Chip

Website Design & Development | UI & UX | Content Development

SvitecThailand is a partnership between Svitec Company GmbH and Teletouch Company Limited. We are distributed "Svitec Harmonized Chips", using the technologies developed by Penergetic and Rayguard. The chip is programmed with specially selected information. This information protects user from negative effects of radiation and enhances their well-being.

The requirement is to educate the product information because of complicated product to understand how it works, so the structure of website informs the story. For the design, we tried to use only Look & Feel from official Svitec website and adjust to Thai version. We consulted and suggested the owner to follow the structure of official website since it would be easily managed the content and photos.

This website can give product information for users, and is a sale tool.

[www.svitecthailand.com](http://www.svitecthailand.com)



## KPS DAIRY FARM, 2017

Business: Non-profit Cooperation

Website Design & Development | Content Development

**KPS Dairy Farm** is the high potential dairy cooperation in Thailand which promote and support the dairy farmers who have livestock. On this project, we worked with Marketing Team of KPS Dairy Farm. The objective of website was to communicate the lifestyle of cooperation, and upgrade the brand image to the AEC scale via website. This website also was the main communication channel for cooperation members. They will visit the website to update News and Information as many content sections we have provided such as Business, News & Updates, Career and Company Profile sections. In this project, the content and photo is provided by KPS staff.

The hidden objective is that the web admin who is non-technical skill can maintain and update the website themselves to save cost of M&A

[www.kpsdairy.com](http://www.kpsdairy.com)



## MARA HOUSE, 2017

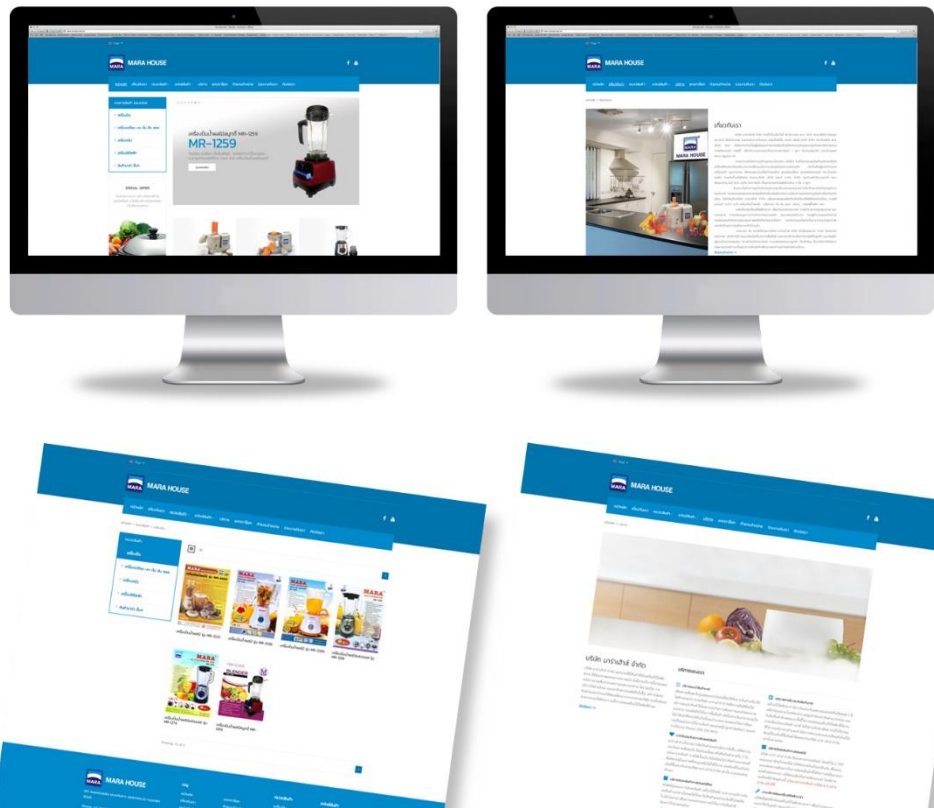
**Business:** Kitchen and Home Appliance  
Website Design & Development | UI & UX

**Mara House** is the local direct sale brand of electric home appliance such as Blender, Vacuum, Kitchen Set or etc. They sell the product and give the reparation service. They have never had the website for their customers before.

The objective of this website concentrated on supplying the product and service information for customers and distributors. The website provides product information and spare parts of each product to ensure that their customers will well understand them. They would not like to directly sell the products to customers; they just provide the information.

When the website has launched, the customers can reach into the official website in order to learn the all products (new & existing). The web admin is able to manage to data themselves.

[www.marahouse.co.th](http://www.marahouse.co.th)



## KANCHANABURI PP, 2015

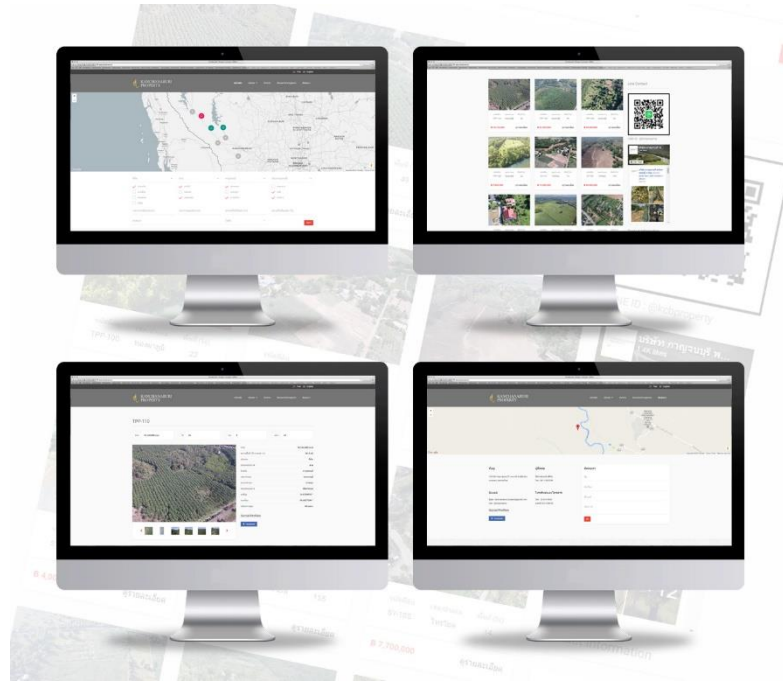
**Business:** Property Management

Website Design & Development | UI & UX | Directory | Google Map  
Integration

**Kanchanaburi Property** is the property agency, focusing on selling the Land in Kanchanaburi Province. This project was assigned from the owner of MS. Natural Design. He is happy to me from the previous project we have developed.

This structure of project was designed as the website directory, and would like to show by location service, by using GPS on Google Map which was embedded on the Home Page. Customers could search and filter lots of lands in the database and see their location with full detail. This website is so simple to customers' use.

The web admin can well manage the website. They can insert the properties into the database. On each property detail page, the web admin can show many types of information such as clip (YouTube embedded), and GPS.



[www.kanchanaburi-property.com](http://www.kanchanaburi-property.com)



MS NATURAL DESIGN  
Thailand

## MS.NATURAL DESIGN, 2014

Business: Furniture Shop

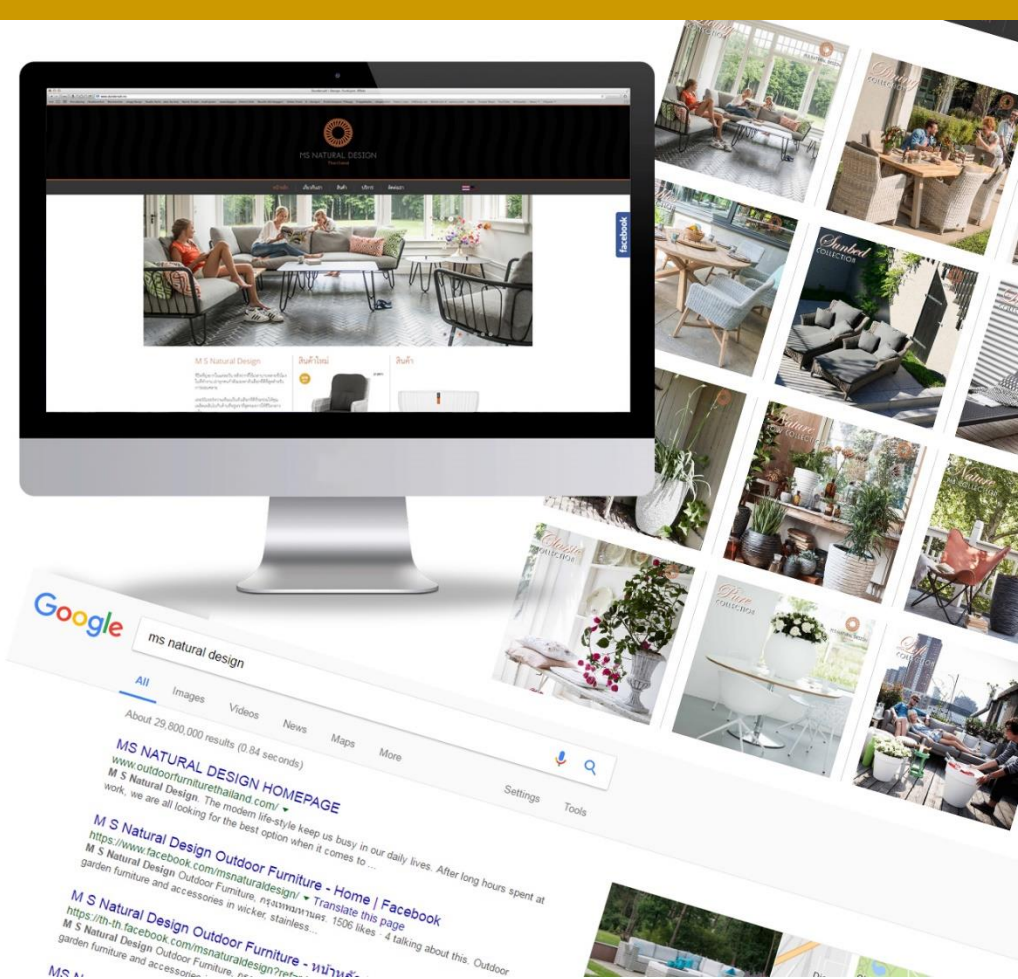
Website Design & Development | UI & UX | SEO | Online Advertising

**M S Natural Design** established since 2004, grow from home decor products and home furniture for several years. MS Natural Design always aware to the customer requirement under our concept. "Happy living home" Sometime eating outside the home, lay down next to swimming pool eat snack with the family on vacation or take a nap in the garden on exclusive furniture.

The client would like to develop the website which was easy to find the products inside for visitors, and ready for SEO structure. We provided the perfect structure for Google. As the time passed, the website ranking soared onto the higher ranking without any special technical.

Nowadays, the website has been designed and developed since 2014; it can be used and managed by the Web Admin without any technical help. They can insert, edit, or delete the database easily.

[www.outdoorfurniturethailand.com](http://www.outdoorfurniturethailand.com)





## FONG FONG, 2014, 2015

Business: Tobu (Soy) Drink & Veggie Products

Website Design & Development | UI & UX, SEO | e-Commerce (WooCommerce) | Photography

**Fong Fong** is the one of the biggest healthy drink in Thailand; they produce soy milk with tofu sheet for convenience stores drinks.

The objectives of Fong Fong website is to promote the Brand in public section, do SEO for Search Engine by On-page optimization technique, and designed and developed the e-Commerce for selling Veggie food for their family business. We could help them to promote their website onto the higher and higher ranking of Google Search with many keywords. The result makes the clients happy because we spent 3 – 4 months to make the website going up higher ranking and for other keywords, the website is in the first page. Moreover, the web admin can manage the website himself without any help from us.

[www.fongfong-tryme.com](http://www.fongfong-tryme.com)  
[www.fongtaohu2480.com](http://www.fongtaohu2480.com)

## STAFFERS, 2014, 2015, 2017

**Business:** Recruitment Consultants

Graphic Design | Printing, Domain & Hosting | Website Design & Development | Online Ad (GSM, Facebook)

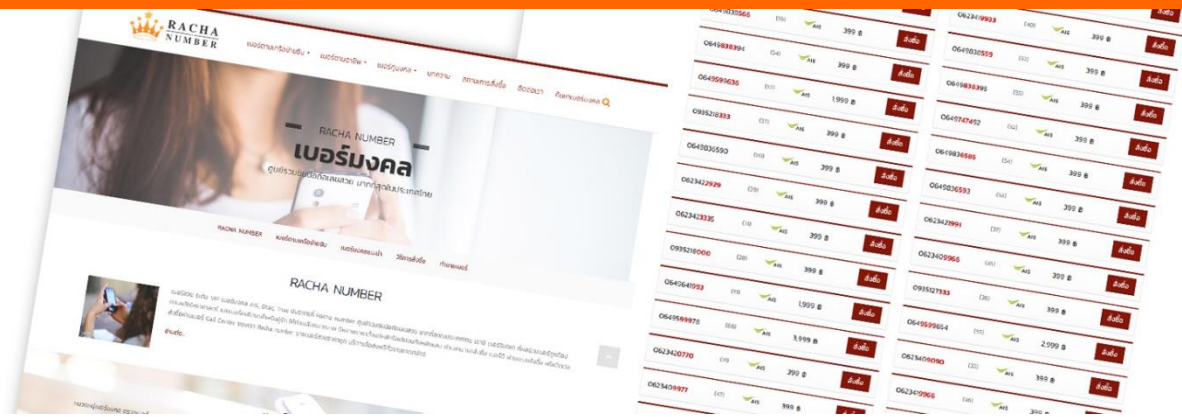
At **Staffers**, we pride ourselves in giving every client excellent service. Our recruitment and outsourcing service is created and customized to meet clients' needs so that they can efficiently delegate non-core activities to Staffers.

We had many chances to support Staffers to complete their mission. We help them to do Design & Printing for Brochures (x5+), Domain & Hosting for [www.staffers.co.th](http://www.staffers.co.th), and assist them for LOTTE Project to promote the job available. We used the GSM and Facebook Ad to draw candidates to apply for this job by focusing the personal qualification. We tried to keep the CI and Concept of Staffers brand.

For these projects, we can help Staffers team to achieve their targets in many projects. Staffers give us the trust to allow us help them continuously.



[www.staffers.co.th](http://www.staffers.co.th)



## RACHA NUMBER, 2017, 2018

Business: Sim Card Reseller

Website Design & Development | UI & UX | Online Order | Online Ad (GSN)

**Racha Number** is the biggest mobile phone number (Sim Card) of Eastern. They has many Sim Cards from many network and great number for shopping for those who is looking for Beautiful, Charming, Great Numbers.

They would like to establish the website system for selling on the Shop and promote through to the website by Google Adwords (GSN). This website could increase the chance of selling the number of public area which differed from the previous. Furthermore, the website covers the Buying (Cart) which is easy for visitors for shopping. For this project, our client is those who can spend their time on the system in order to post and manage the Mobile Numbers . This result is they has the management system for selling; moreover, the GSN can increase the total revenue in total.

Now, we have a chance to add new menu on the existing website.

[www.rachanumber.com](http://www.rachanumber.com)



## THAMMASAT BUSINESS SCHOOL, 2017

Business: Education

Training | Online Advertising (GDN, GSN, Facebook, Advertorial) |

Online Marketing | Google Analytics

**Thammasat Business School** is the top of business school in Thailand, providing the high standard quality of education, certified by AACSB and EQUIS

In this project, we help TBS to promote the Master Program in Business Administration of Thammasat University in 2017-18. We help the faculty

- To analyze the target group for high class study
- To plan the media spending in each channels
- To design the Banner for Online Advertising both GDN and Facebook
- To create the Text Ad for Online Advertising in GSN
- To create the Advertorial Content
- To summarize the result and optimize the plan

With our intention, we can serve the best quality of work, delivering to our client (TBS)





## JTI, 2017 - 2018

Business: Multi-International Company

Social Media | Online Advertising | Graphic Design | Content Development

JTI - Japan Tobacco International is the international tobacco division of Japan Tobacco, a leading international tobacco product manufacturer. The company is headquartered in Geneva, Switzerland and sells its brands in 120 countries.

The HR Department of JTI would like to let us help to develop the Facebook Management. We help them by providing Content and Graphic Design on the Facebook Management in order to promote the movement of HR Department. The main objective is to promote the company for attracting new candidates for job positions. Some month, we help to announce the Facebook Fan Page by using Online Advertising (Ad Manager).

We are happy to work together in forms of annual contract.



## INTRIGUE (3BB), 2013 - 2017

Business: Marketing Agency

Online Advertising | Online Marketing | Facebook Ad | Google Ad

| YouTube Ad

**Intrigue** is a Marketing Organizer who can work and organize the events for multi-national companies establishing in Thailand. They work both in Bangkok and Up-countries.

In this project, Intrigue has given us to support them to manage their well-known company: 3BB. We has moderated the job in parts of Online Advertising and Online Marketing since 2013 every months continuously. The advertising focuses on both Google Display Network, Google Search Network and Facebook Adverts.

With our service which we have carefully monitored the online campaign, the ranking of 3BB website is growing up to 212<sup>th</sup> ranking (Alexa, 22/05/2017). Moreover, Intrigue trusts our team to be a Online consultant for special projects for their Marketing Campaign.





CHUCHAI BURI

*Sri Amphawa*

## CHUCHAIBURI, 2015

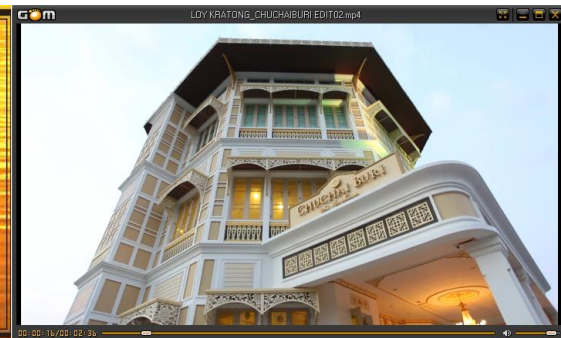
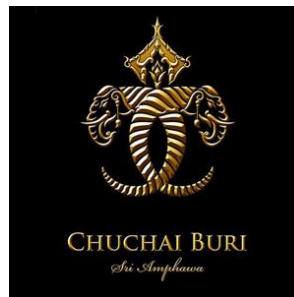
**Business:** Attractive Places

Online Advertising (GDN, GSN, Facebook, Advertorial),

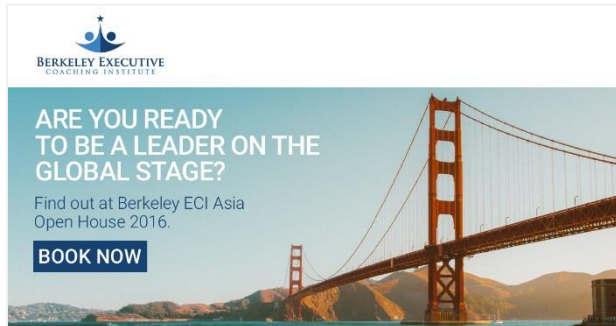
Online Marketing, VDO Production, Website

**Chuchaiburi** is the new landmark of Amphawa, Samut Songkhram. This place is the project of Khun Chuchai, jewelry shops in Bangkok.

In this project, we help the place to promote to wide target group to understand the background and intention of the project. We develop the online marketing in Loy Krathong and Christmas festivals in 2015. We started since planning the target group till optimization. The project included VDO Production, Facebook Administration, and Website Design and Development. Moreover, we create the website with Back-end for their staff to easily use.



[www.chuchaiburi.com](http://www.chuchaiburi.com)



## BERKELEY ECI, 2016

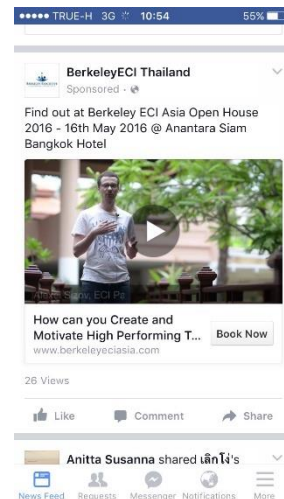
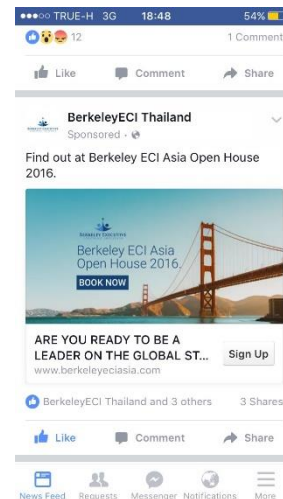
Business: Education

Online Advertising (GDN, GSN, Facebook, LinkedIn) | Online Marketing

Berkeley Executive Coaching Institute is the prestige education, providing the Leadership and Coaching Certification around the world. Their courses are organized in wide range of CEO training classes.

In Thailand, BECI comes to open the executive class. We, on half of online media agency, have the responsibilities to provide the online media plan to BECI. The plan is consisted of targeting the target group on Online segmentation, planning the media plan, designing the banner ad, implementing the advertising and summarizing the results and optimizing the plan.

On the plan, we can create traffic to the landing page





## DPO, 2013 - 2018

Business: Dairy Product

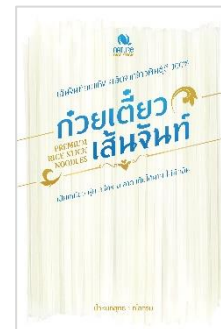
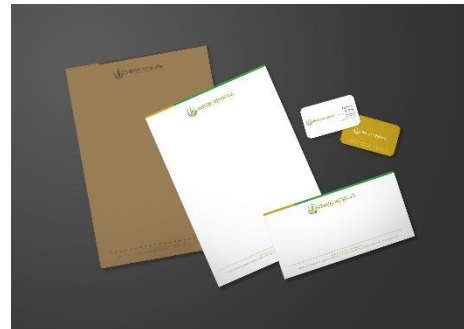
Graphic Design | Packaging Design | Research | Mobile Application

DPO or Thai-Denmark is the oldest dairy brand of Thailand. Their objective is a non-profit organization which promotes dairy career, and sell the packaged UHT milk.

DPO allowed us to work with them for many projects

- Mobile Application: for clients to play the Mobile Application in order to promote Brand activity by using AR Technology (before Pokemon Go!)
- Research & Packaging Design: to research and design the main product packaging for UHT and Yoghurt milk
- Brand Book: for their staff to use as the brand guideline use for Marketing proposes
- Packaging & Marketing Material Design: to design the Packaging and marketing materials for events such as Morganic etc.





# WEBSITE DESIGN & DEVELOPMENT KEY FEATURES

Our Websites we have designed and developed for our clients have extraordinary functions, as following to



Modern Design  
(Hamburger Menu, Parallax)



Design & Function Customization



Responsive Design  
for PC/ Smart Phone/ Tablet



Powerful Back-end  
Easy Usage for SEO



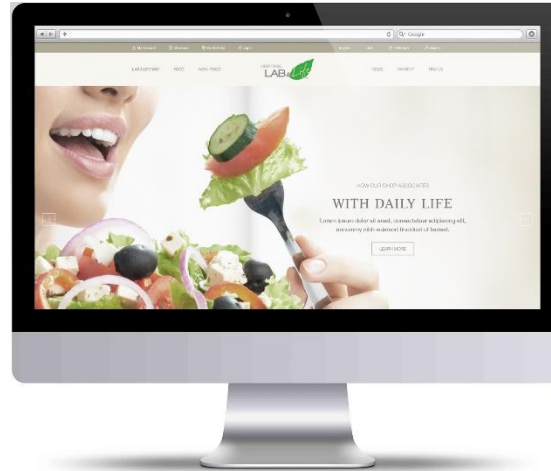
6 Months Guarantee  
on Defects



Onsite Training & Coaching  
& Online Documents



Be your Digital Partners  
for Technical Advisory



## RESPONSIVE DESIGN

Responsive Web design is the approach that suggests that design and development should respond to the user's behavior and environment based on screen size, platform and orientation



# WEBSITE PROMOTION

To promote the website in the higher ranking for Search Engine, we have suggested three parts for website promotion



## WEBSITE DESIGN & DEVELOPMENT

The website seems to be the Tree which needs to be carefully nurture for flowering and fruit.

## 01 CONTENT UPDATE

To make the website more fresh for visitors and Search Engine, products and news & activities by Text and Photos by new content

## 02 MAINTENANCE AGREEMENT

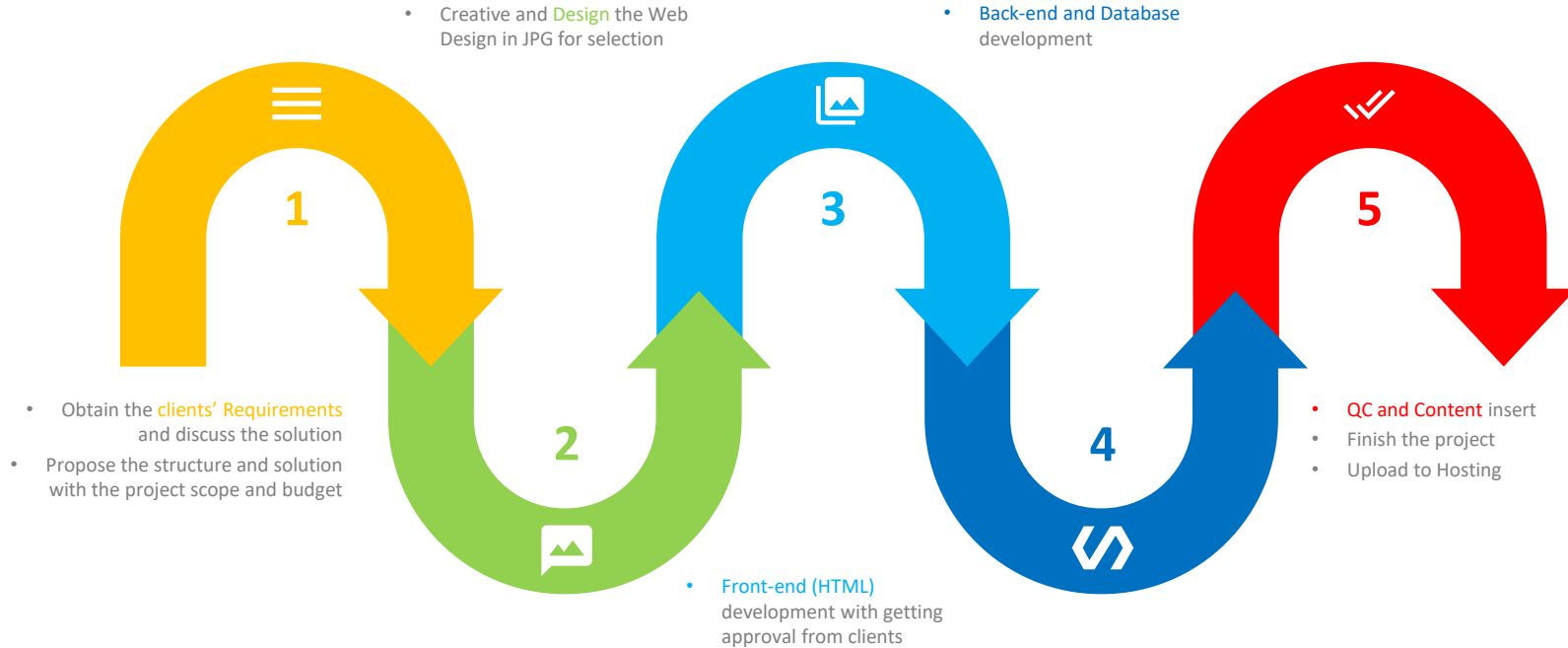
To maintain and sustain the website in the best status for visitors/ viewers, and some technical advisory for web usages

## 03 ONLINE ADVERTISEMENT

To promote the website to the public in order to create the business value/ revenue and make traffic for better ranking on Search Engine



# WEB DESIGN & DEVELOPMENT WORKFLOW



## WEBSITE PACKAGE

### INFO - WOW

- ✓ WebOneWeek; completed by a week
- ✓ Standard Design (Attractive Design)
- ✓ Full function of Back-end

 **Traders/ Shops**

### INFO - CUSTOM

- ✓ Customized Design for Branded
- ✓ Unique Design for your Business
- ✓ Full function of Back-end

 **Branded Products**

### APPLICATION

- ✓ Workflow Analysis (SA) in Operation
- ✓ E-Service & Web Application
- ✓ Design UI/ UX
- ✓ Operational Design for System
- ✓ Full function of Website Application
- ✓ Maintenance & Service
- ✓ Optimization for Quality, Cost and Time to more Effective

### E-COM - WOW STORE

- ✓ OpenCart Platforms
- ✓ Standard Design
- ✓ Ready to use with Manual
- ✓ Full Basic functions of e-Commerce with Back-end

 **Trader e-Commerce Shop**

### E-COM - CUSTOM

- ✓ PHP, Magento, OpenCart Platforms
- ✓ Unique Design
- ✓ Ready to use with Manual
- ✓ Full Basic and Customized functions of e-Commerce with Back-end and

 **Branded Products**

 **Operational System**

# WEBSITE BACK-END

## A. Structure Section

- 1 Website Design 1
- 2 Home Page (Main)
- 3 Revolution Banner
- 4 About Us
- 5 About Us - Profile
- 6 About Us - History
- 7 About Us - Team Management
- 8 About Us - Testimonial
- 9 About Us - Logo
- 10 Product Management
- 11 Service Management
- 12 News & Update Management
- 13 Portfolio Management
- 14 Career Management
- 15 Application Management
- 16 Contact Page
- 17 Contact Form

## B. CMS & Function Section

- 18 Content Management System
- 19 Responsive Design
- 20 Main Control Panel
- 21 Website Coding Editor
- 22 Gallery Management
- 23 Download & Upload Management
- 24 Status Management
- 25 Google Font Render
- 26 Fav Icon
- 27 Google Custom Search
- 28 Watermark Stamp
- 29 YouTube Embedded
- 30 Photo Cropping

## C. SEO Support Section

- 31 Browser Friendly Explorer
- 32 SEO Structure Support
- 33 Meta Tag (Title/ Keywords/ Description)
- 34 URL Slug (Rewritten)
- 35 Alternative Text

## D. Social Network

- 36 Social Features
- 37 Social Share (Facebook/ Twitter/ LINE IT)
- 38 Google Analytics Set Up
- 39 Google Webmaster Tool
- 40 Google Map

# WEBSITE BACK-END

**PORTFOLIOS**

Select All Select None Delete Selected Item(s)

Print Copy PDF Excel CSV Columns

50 records Search:

| # | Title TH        | Status | Action |
|---|-----------------|--------|--------|
| 1 | PORTFOLIO - G   |        |        |
| 2 | PORTFOLIO - G-2 |        |        |
| 3 | PORTFOLIO - D   |        |        |
| 4 | PORTFOLIO - E   |        |        |
| 5 | PORTFOLIO - F   |        |        |
| 6 | PORTFOLIO - C   |        |        |
| 7 | PORTFOLIO - B   |        |        |
| 8 | PORTFOLIO - A   |        |        |

Showing 1 to 8 of 8 entries

## Slot Functionality (Action):

1. Insert
2. Edit
3. Re-order (Up – Down)
4. Gallery
5. Duplication
6. Delete
7. Status (Active/ Inactive)
8. Home (Active/ Inactive)

## Extra Functionality:

1. Select All/ Select None
2. Delete All
3. Export
4. Search
5. Dropdown Record

Cut | Copy | Paste | Paste as the Text | Undo | Redo

Source Code

Find | Replace | Select All

Size | Text Color | Background Color

Link | Unlink | Anchor

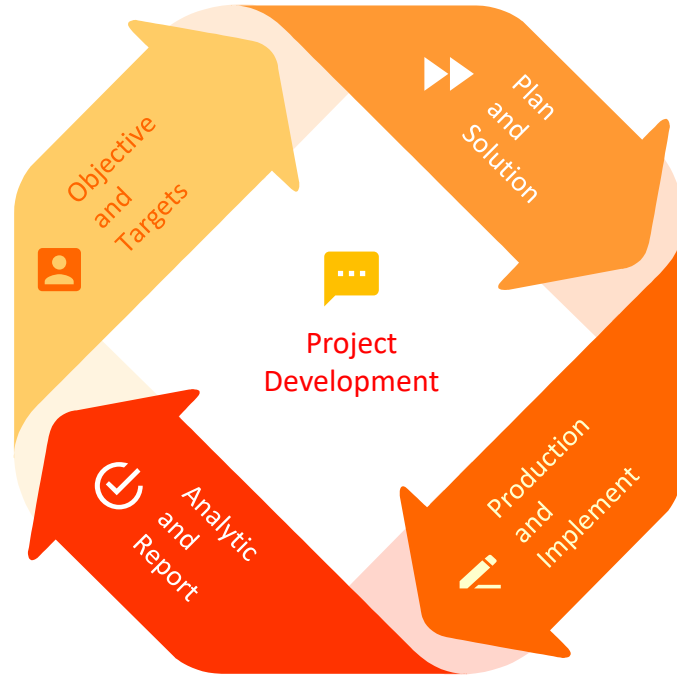
Bold | Italic | Underline | Strike Through | Subscript | Superscript | Remove Format

Alignment

Number List | Bullet List | Block Quote | Create DIV Container

Image | Table | Horizontal Line | Special Character | Page Break

# DIGITAL MARKETING SOLUTION WORKFLOW



■ **Objectives:** Discuss the actual targets and audiences

■ **Plan & Solution:** Select the suitable plan

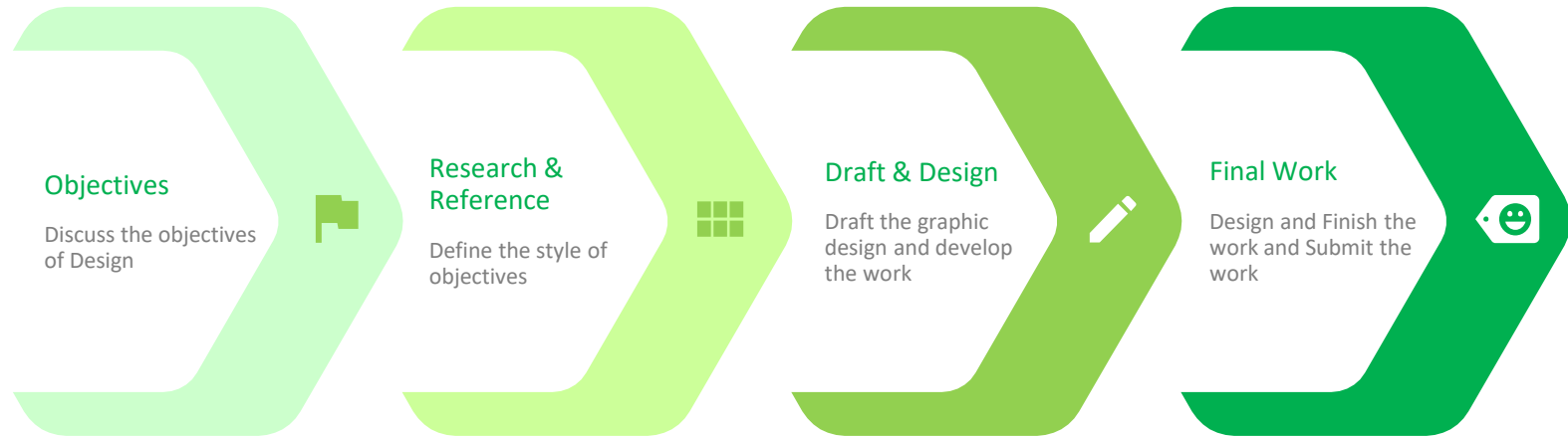
■ **Production & Implement:** Develop on each platform

■ **Analytic and Report:** Track and record the plan

■ **Target Audience:** the segmentation of population group which have different behaviors towards each issues

■ **Analytic and Report:** the way to control, track, and evaluate the marketing plan to adjust the plan for the suitable direction = A|B Testing

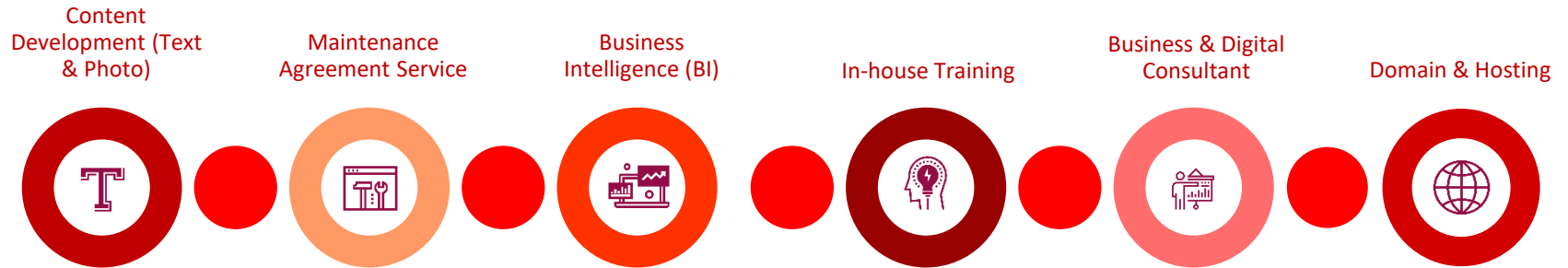
# VISUAL BRANDING WORKFLOW



■ Objectives and Styles is the keys of graphic design in order to work together and obtain the successful results

■ Works will be based on the objectives such as using on Screen or Printing because it will affect to how to design and choose the color

## MARKETING SUPPORTIVE WORKFLOW



# BENEFITS OF DIGITAL MARKETING

## Faster

Digital Marketing can help your team work faster, reducing repeated process and response in short time

### To Speed Up your Business

## More Efficiency

Digital Marketing can support your work performance and results by tracking system, and decrease waste.

### To Efficiently Time Consumption



F



A



C



S

## More Accuracy

Digital Marketing can accuracy record, collect and summarize the input information for analyzing for improvement

### To Reduce the Human Errors

## Saving Cost

Digital Marketing can save the cost emerging from repeated processes and time in workflow – Human Save

### To Economize your Business

# OUR PRODUCT LINE

## Key components

1. Website Design - HTML (User Interface)
2. Website Development (User Experience)
  - a) Responsive Design
  - b) Device Compatible
3. E-Commerce
4. Web Application (E-Service)
5. Mobile Application
6. Search Engine Optimization (SEO)
7. Pay-per-click (PPC) - Adwords
8. Social Media Marketing (SMM)
9. E-mail Marketing
10. Search & Display Advertising (Banner Ads)
11. Advertorial Advertising
12. Directory & Listing & Webboard
  - a) Community Website
  - b) Marketplace
  - c) Reviews & Rating
13. Mobile Marketing (iOS/ Android)
14. Landing Pages for Data Recording
15. Instant Massager (LINE, Facebook Management)
16. Online Influencers & Bloggers
17. Affiliate Marketing (Business Partners)
18. Content Marketing Development (Copywriter & Translation)
19. Photography
20. Viral Marketing (Clip & VDO)
21. Rich Media
22. Free Documents (Download Station) & Webinar
23. Business Intelligence (BI)
  - a) Online Marketing Research
  - b) Analytic & Reports
  - c) Social Voice & Social Monitoring
24. Online Reputation Management (ORM)
25. Graphic Design
  - a) Brochure, Leaflet, Postcard, Handbill Design
  - b) Packaging Design
  - c) Brand Book & CI
26. Business Consultation
27. Digital Platforms



THANK YOU

We are looking forward to hearing from you...

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